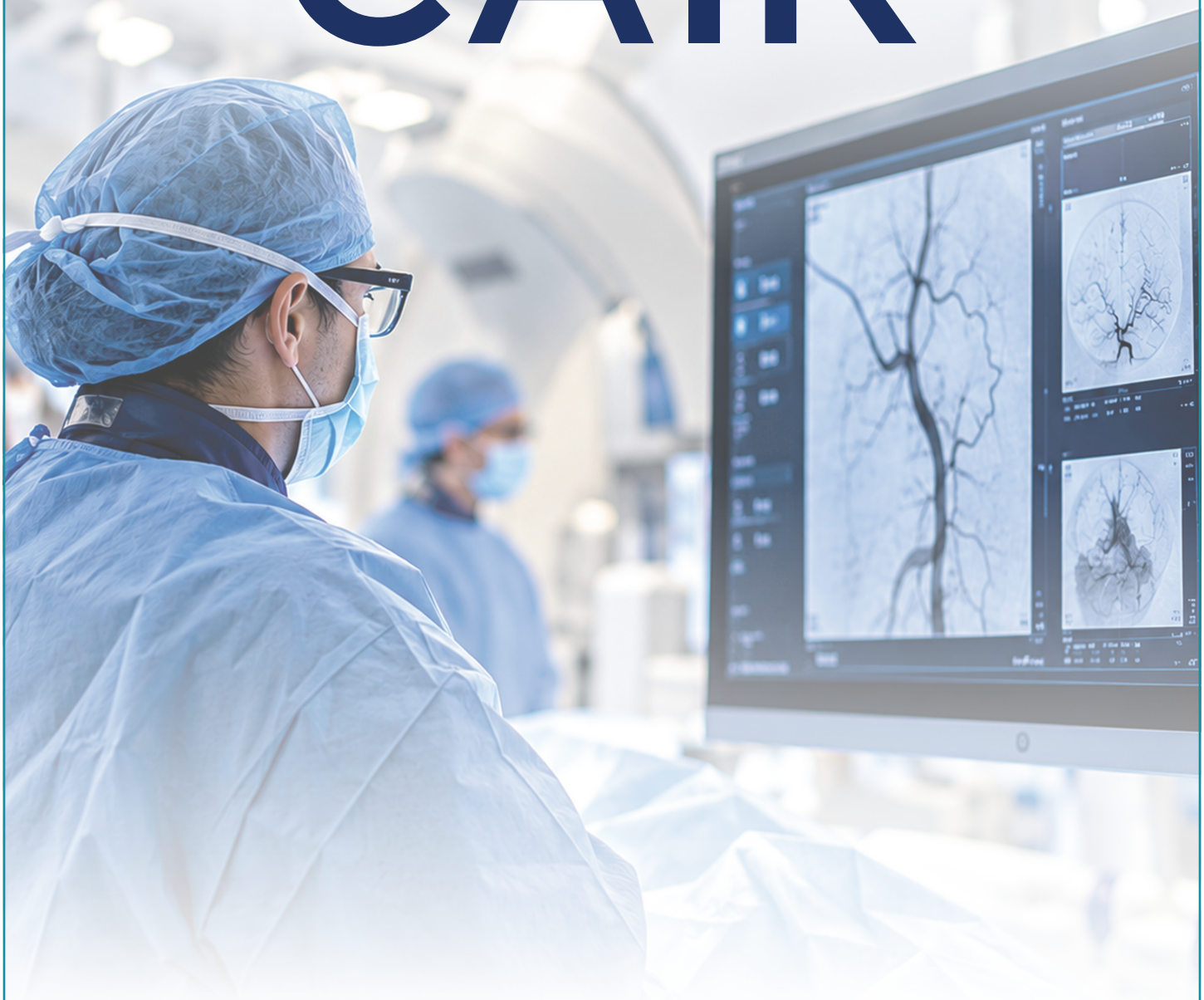
Partnering with **CAIR** has its benefits.

CAIR



CORPORATE PARTNER PROGRAM

Benefits of Partnering with CAIR

The Canadian Association for Interventional Radiology (CAIR) is committed to fostering unbiased, evidence-based, and high-quality education for healthcare professionals. In line with this commitment, we adhere to strict policies regarding financial support for our accredited Continuing Professional Development (CPD) activities.

All financial and/or in-kind support from corporate entities is accepted with the clear understanding that the Scientific Planning Committee (SPC) retains full control over all aspects of the educational content, faculty selection, and program development. Any support received is duly acknowledged, ensuring transparency and accountability.

By engaging in financial support, Corporate Partners and sponsors contribute to the advancement of medical education, while also adhering to CAIR policies that uphold the integrity and educational value of our programs.

We welcome support that aligns with our mission and values, and we are grateful for contributions that aid in the delivery of outstanding educational experiences for our members, our partners, and the broader medical community.

PARTNERSHIP LEVELS:

Through the program, companies are given exclusive benefits and recognition that are commensurate with their annual level of participation. The Corporate Partner levels are Platinum, Gold, and Silver and can be tailored to fit budgets and specific marketing activities.

There are three partnership levels to choose from:

PLATINUM	GOLD	SILVER
CORPORATE PARTNER	CORPORATE PARTNER	CORPORATE PARTNER
$25,000	**$15,000**	**$7,500**

Contributions from Corporate Partners are used to enhance existing programs and projects that benefits healthcare professional.

Take a look at the benefits for each level and decide which is the best fit for your company.

CAIR

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PLATINUM Corporate Partner $25,000

BENEFITS:

- **Invitation to a networking opportunity event with board members, CAIR members, and other affiliated organizations**
- **Face to face meetings with CAIR's Board President and Executive Director to discuss potential projects and services**
- **Access to Workspace in Member365 platform**
- **Company Recognition on CAIR's Platforms**
- **Recognized as exclusive Platinum sponsor of ASM and includes:**
  - Complimentary Premium 10' x 10' booth
  - Five complimentary full conference registrations
  - Limited opportunity to secure a Lunch Symposium sponsorship with your choice of topic and speaker
  - Complimentary professional headshot photos for your onsite team at ASM
  - Company listing in event app with link to company content (to be submitted by the sponsor)
  - Complimentary Exhibitor Spotlight (for exhibiting partners only)
  - Throughout the ASM, CAIR will feature a limited number of Exhibitor Spotlights – an interview format information session, taped onsite in advance of the event, and uploaded to the CAIR YouTube channel. The YouTube link will then be blasted out to all attendees via the conference app for viewing during the event. These bite-sized, 2-3 minute spots could feature new products and/or services and should encourage attendees to visit exhibitor booths.
  - 1 'push notification' via the event app each day (Thursday, Friday, and Saturday)
  - Company logo included in event app 'sponsor carousel'
  - Company recognition on CAIR signage and holding slides
  - Three literature or product inserts for the delegate bag
  - First right of refusal on same category sponsorship for 2028
- **Exclusive opportunity to secure Platinum sponsorship of GS&C which includes:**
  - One complimentary 6' Tabletop Exhibit Space
  - Two complimentary full conference passes
  - Complimentary professional headshot photos for your onsite team
  - Complimentary Exhibitor Spotlight (for exhibiting partners only)
  - Throughout the GS&C, CAIR will feature a limited number of Exhibitor Spotlights – an interview format information session, taped onsite in advance of the event, and uploaded to the CAIR YouTube channel. The YouTube link will then be blasted out to all attendees via the conference app for viewing during the event. These bite-sized, 2-3 minute spots could feature new products and/or services and should encourage attendees to visit exhibitor booths.
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - 1 'push notification' via the event app each day (Friday & Saturday)
  - Company logo included in event app 'sponsor carousel'
  - Company recognition on CAIR signage and holding slides
  - First right of refusal on same category sponsorship for 2028
- **Exclusive opportunity to secure Platinum sponsorship of MRT & RN Day which includes:**
  - Verbal recognition during event
  - Two complimentary full conference passes
  - Speaking opportunity during the event
  - Hands-on breakout presentation opportunity during event
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - 1 'push notification' via the event app on event day
  - Company logo included in event app 'sponsor carousel'
  - Company recognition on event signage and holding slides
  - First right of refusal on same category sponsorship for 2028

GOLD Corporate Partner $15,000

BENEFITS:

- **Complimentary Preferred 10' x 10' booth**
- **Recognized as exclusive Gold sponsor of ASM and includes:**
  - Two complimentary full conference passes
  - Opportunity to be exclusive sponsor of the Opening Reception/Dinner or Event App
  - Limited opportunity to secure a Lunch Symposium sponsorship with your choice of topic and speaker
  - Logo on sponsored event tent cards (where applicable)
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - Complimentary Exhibitor Spotlight (for exhibiting partners only)
  - 1 'push notification' via the event app on day of sponsored event
  - Company logo included in event app 'sponsor carousel'
  - Complimentary professional headshot photos for your onsite team
  - Company recognition on CAIR signage and holding slides
  - Two literature or product inserts for the delegate bag
  - First right of refusal on same category sponsorship for 2028
- **Opportunity to secure sponsorship of GS&C Reception/Dinner or Event App which includes:**
  - Two complimentary full conference passes
  - Complimentary professional headshot photo(s) at GS&C
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - 1 'push notification' via the event app (Friday or Saturday)
  - Company logo included in event app 'sponsor carousel'
  - Company recognition on CAIR signage and holding slides
  - Logo on sponsored event table tent cards (where applicable)
  - First right of refusal on same category sponsorship in 2028
- **Opportunity to secure sponsorship of MRT & RN Day Lunch or Event Photography which incudes:**
  - One complimentary full conference pass
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - 1 'push notification' via the event app on event day
  - Company logo included in event app 'sponsor carousel'
  - Company recognition on MRT & RN Day signage and holding slides
  - First right of refusal on same category sponsorship in 2028





SILVER Corporate Partner $7,500

BENEFITS:

- **Recognized as Silver sponsor of ASM and includes:**
  - Standard 10’ x 10’ booth (limited supply)
  - One complimentary full conference passes
  - Complimentary professional headshot photos at ASM
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - Company logo included in event app ‘sponsor carousel’
  - Company recognition on CAIR signage and holding slides
  - One literature insert for the delegate bag
  - First right of refusal on same category sponsorship in 2028
- **Opportunity to secure sponsorship of ASM Breakfast, Event Photography, or Delegate Bag which includes:**
  - Company logo printed on bag with accompanying CAIR logo (for Delegate Bag sponsor only; bag selected by CAIR)
  - Logo on sponsored event table tent cards (for breakfast sponsors only)
- **Opportunity to secure sponsorship of GS&C Breakfast or Event Photography which includes:**
  - One complimentary full conference pass
  - Complimentary professional headshot photos at GS&C
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - Company recognition on CAIR signage and holding slides
  - First right of refusal on same category sponsorship in 2028
- **Opportunity to secure sponsorship of MRT & RN Day Breakfast which includes:**
  - One complimentary full conference pass
  - Company recognition on event app with link to company content (to be submitted by the sponsor)
  - Company logo included in event app ‘sponsor carousel’
  - Company recognition on MRT & RN Day signage and holding slides
  - First right of refusal on same category sponsorship in 2028







Partner with CAIR

The CAIR Corporate Partner Program is a powerful complement to your company's marketing strategy as it increases your visibility to healthcare professionals. Becoming a partner provides companies with a cost-effective way to gain maximum exposure within the healthcare profession.

If you are interested in becoming a CAIR Corporate Partner,
or require additional information, please contact:
Glenn Gale at Glenn.gale@cairweb.ca

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