

2027 | SPONSORSHIP OPPORTUNITIES



CAIR

INNOVATION
EDUCATION
RESEARCH
COLLABORATION

cairweb.ca

Annual Scientific Meeting | May 27 – 29, 2027 | Vancouver, British Columbia

PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
<i>*ASM Sponsorship Exclusive to Corporate Partners included in fee above</i> • Complimentary Premium 10' x 10' booth • Five complimentary full conference registrations • Access to Workspace in Member365 platform • Invitation to a networking opportunity event with board members, CAIR members, and other affiliated organizations • Face to face meetings with CAIR's Board President and Executive Director to discuss potential projects and services • Company Recognition on CAIR's Platforms • Complimentary professional headshot photos for your onsite team at ASM • Limited opportunity to secure Lunch Symposium sponsorship with your choice of topic and speaker • Company listing in event app with link to company content (to be submitted by the sponsor) • Complimentary Exhibitor Spotlight (for exhibiting partners only) • 1 'push notification' via the event app each day (Thursday, Friday, and Saturday) • Company logo included in event app 'sponsor carousel' • Company recognition on CAIR signage and holding slides • Three literature or product inserts for the delegate bag • First right of refusal on same category sponsorship for 2028	<i>CAIR ASM Opening Reception or Event App Sponsor</i> • Complimentary Premium 10' x 10' booth (limited supply) • Two complimentary full conference passes • Logo on sponsored event table tent cards (where applicable) • Company recognition on event app with link to company content (to be submitted by the sponsor) • Complimentary Exhibitor Spotlight (for exhibiting partners only) • 1 'push notification' via the event app on day of sponsored event • Company logo included in event app 'sponsor carousel' • Complimentary professional headshot photos for your onsite team at ASM • Company recognition on CAIR signage and holding slides • Two literature or product inserts for the delegate bag • First right of refusal on same category sponsorship in 2028	<i>Thursday, Friday, or Saturday Breakfast OR Event Photography OR Delegate Bag Sponsor</i> • Standard 10' x 10' booth (limited supply) • One complimentary full conference pass • Complimentary professional headshot photos for your onsite team at ASM • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company logo included in event app 'sponsor carousel' • Company recognition on CAIR signage and holding slides • Logo on sponsored event table tent cards (where applicable) • Company logo printed on bag with accompanying CAIR logo (for Delegate Bag sponsor only; bag selected by CAIR) • One literature insert for the delegate bag • First right of refusal on same category sponsorship in 2028	<i>Thursday or Friday, AM or PM Break; Saturday AM Break</i> • Standard 10' x 10' booth (limited supply) • One complimentary full conference pass • Complimentary professional headshot photos for your onsite team at ASM • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company logo included in event app 'sponsor carousel' • Company recognition on CAIR signage and holding slides • First right of refusal on same category sponsorship in 2028

Grand Slams & Catastrophes | February 5 & 6, 2027 | Lake Louise, Alberta

PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
<i>*GS&C Platinum Sponsorship is Exclusive to Corporate Partners at the additional fee noted above</i> • One complimentary 6' Tabletop Exhibit Space (limited supply) • Two complimentary full conference passes • Complimentary professional headshot photos for your onsite team at GS&C • Complimentary Exhibitor Spotlight (for exhibiting partners only) • Company recognition on event app with link to company content (to be submitted by the sponsor) • 1 'push notification' via the event app each day (Friday & Saturday) • Company logo included in event app 'sponsor carousel' • Company recognition on CAIR signage and holding slides • First right of refusal on same category sponsorship for 2028	<i>CAIR GS&C Reception / Dinner OR Event App Sponsor</i> • Two complimentary full conference passes • Complimentary professional headshot photo(s) at GS&C • Company recognition on event app with link to company content (to be submitted by the sponsor) • 1 'push notification' via the event app (Friday or Saturday) • Company logo included in event app 'sponsor carousel' • Company recognition on CAIR signage and holding slides • Logo on sponsored event table tent cards (where applicable) • First right of refusal on same category sponsorship in 2028	<i>Friday or Saturday Breakfast OR Event Photography Sponsor</i> • One complimentary full conference pass • Complimentary professional headshot photos at GS&C • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company recognition on CAIR signage and holding slides • First right of refusal on same category sponsorship in 2028	<i>Friday or Saturday AM or PM Break Sponsor</i> • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company recognition on CAIR signage and holding slides • First right of refusal on same category sponsorship in 2028

**This offer is available to exhibiting Gold & Platinum Corporate Partners only**

Throughout the ASM and GS&C, CAIR will feature a limited number of Exhibitor Spotlights – an interview format information session, taped onsite in advance of the event, and uploaded to the CAIR YouTube channel. The YouTube link will then be blasted out to all attendees via the conference app for viewing during the event.

These bite-sized, 2-3 minute spots could feature new products and/or services and should encourage attendees to visit exhibitor booths. The professional videotaping, editing, and posting of interviews are included in the Gold and Platinum Corporate Partner program benefits. Interview questions will be coordinated in advance.

MRT & RN Day | May 26, 2027 | Vancouver, British Columbia

PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
<i>*MRT & RN Day Platinum Sponsorship is Exclusive to Corporate Partners at the additional fee noted above</i> • Verbal recognition during event • Two complimentary full conference passes • Speaking opportunity during the event • Hands-on breakout presentation opportunity during event • Company recognition on event app with link to company content (to be submitted by the sponsor) • 1 'push notification' via the event app on event day • Company logo included in event app 'sponsor carousel' • Company recognition on event signage and holding slides • First right of refusal on same category sponsorship for 2028	<i>Lunch OR Photography Sponsor</i> • One complimentary full conference pass • Company recognition on event app with link to company content (to be submitted by the sponsor) • 1 'push notification' via the event app on event day • Company logo included in event app 'sponsor carousel' • Company recognition on MRT & RN Day signage and holding slides • First right of refusal on same category sponsorship in 2028	<i>Breakfast Sponsor</i> • One complimentary full conference pass • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company logo included in event app 'sponsor carousel' • Company recognition on MRT & RN Day signage and holding slides • First right of refusal on same category sponsorship in 2028	<i>AM or PM Break Sponsor</i> • Company recognition on event app with link to company content (to be submitted by the sponsor) • Company recognition on MRT & RN Day signage and holding slides • First right of refusal on same category sponsorship in 2028

**SPONSORSHIP BENEFITS:**

- Demonstrates your commitment to further strengthening the profession
- Provides excellent exposure opportunities
- Unique opportunity to partner with CAIR and demonstrate support of Canada's Interventional Radiologists
- Opportunity to network with, and market to, your target audience

Customized Sponsorship Opportunities

BENEFITS:

Customized sponsorship solutions may be created from options below to meet your goals. Please contact us to create your individual sponsorship package.

- ➡ Residents, Fellows, Students (RFS) Discovery Cocktails
- ➡ Residents, Fellows, Students (RFS) Virtual Angio Club (VAC)
- ➡ Virtual Angio Club (VAC)
- ➡ IR Nurses Section
- ➡ Other knowledge sharing opportunities.*

RFS Discovery Cocktails* - \$4,000

- Company and product presentation
- Four Complimentary registrations
- Brand recognition and company acknowledgement on website, email, social media

RFS VAC - \$4,000

- Complimentary virtual access to all sessions
- Complimentary access to the recordings
- Brand recognition and company acknowledgement on website, email, social media

Virtual Angio Club (VAC) - \$4,000

- Complimentary access to all sessions
- Complimentary access to the recordings
- Brand recognition and company acknowledgement on website, email, social media

IR Nurses Section - \$4,000

- Engagement with participants involved in the IRN section
- Complimentary access to the section hosted webinars, workshops
- Brand recognition and company acknowledgement on website, email, social media, event app

Thought Leadership & Knowledge Sharing* - \$4,000

- Digital distribution* of knowledge products e- content (research, publications, white papers, etc.)
- Hosting (embedding or links to) educational content* on CAIR's website
- One webinar co-organized by your company and CAIR

*limited availability and/or subject to approval

ORDER FORM

cairweb.ca