

# ANNUAL REPORT



2019



Canadian Association for  
**Interventional Radiology**

Association canadienne pour  
**la radiologie d'intervention**



## MESSAGE FROM THE PRESIDENT

2019 has been a highly successful year here at CAIR.

We were glad to welcome three new Board members, namely Sandy Bailey from Manitoba, Rob Beecroft from Ontario and Kevin He from Québec. The latter serves on the Board as resident representative.

Our financial situation is sound. Three new companies, Abbott, Canon and GE Healthcare, have joined our team, bringing the total of corporate partners to 16.

Our Annual Meeting, CAIR's signature event, attracted some 400 attendees in Toronto, Ontario, in May. As for the third edition of The Grand Slams & Catastrophes Course, held in Lake Louise in Alberta, the event drew a full house once again.

2019 was also CAIR's second year as a CIRSE member. Thanks to this partnership, physicians member of CAIR are automatically entitled to CIRSE membership benefits. Access to CIRSE's online resources, such as the CVIR Journal, is among them.

2019 was also an excellent year for the CAIR Initiative. You will no doubt recall that the objective of this campaign is to promote the benefits of interventional radiology treatments and help lift the hurdles that stand in the way of better access to these treatments for all Canadians. The CAIR Initiative platform has been endorsed by various groups, including the Canadian Association of Radiologists, the Canadian Association of Medical Radiation Technologists, the

Canadian Cancer Survivor Network, the Ontario Association of Radiologists and the Association des radiologistes du Québec. As part of the CAIR Initiative, we met with policy makers in Ontario, implemented an awareness campaign on social media, produced educational videos, and collected and shared patient testimonials.

Mr. Daniel Lapointe, our Executive Director, and Mrs. Sarah Elimam, our Events and Membership Manager, have announced that they will be stepping down before the winter is through. Their contribution has been invaluable. On behalf of the Board of Directors, I would like to extend my warmest thanks to both of them for their remarkable work. The recruitment process to hire a new team for our organization's Head Office is currently underway. I am happy to announce the arrival of Mrs. Siri Boulom on our team. She started in late January in her position of executive assistant.

I am very optimistic and have full confidence that CAIR will carry on its fine work of promoting quality interventional radiology and see that it is increasingly accessible to Canadian patients in 2020.

**Amol Mujoomdar**  
President

# CAIR 18<sup>TH</sup> ANNUAL MEETING

MAY 30 – JUNE 1, 2019  
TORONTO, ONTARIO

The 18<sup>th</sup> edition of the CAIR Annual Meeting, held in collaboration with the CAMRT (Canadian Association of Medical Radiation Technologists), was tremendously successful. More than 300 attendees enjoyed 2.5 days of quality continuing medical education.

## The Guest speakers of the event were:



**John A. Kaufman, MD, MS, FSIR, FAHA, FCIRSE, EBIR**

Chair, Department of Interventional Radiology  
Director, Dotter Interventional Institute



**Victoria Marx, MD**

Professor of Clinical Radiology, Vice Chair for Education, Director, Residency Training Program, Keck Hospital of University of Southern California, US



**Robert Morgan, MRCP, FRCR, EBIR**

Vice President of CIRSE  
Consultant Vascular and Interventional Radiologist  
Honorary Senior Lecturer  
St. George's, University of London, Cranmer Terrace, London, UK



**Wael Saad, MB, BCh, FSIR**

Professor, Radiology  
Vascular and Interventional Radiology Michigan Medicine  
Frankel Cardiovascular Center, University of Michigan



Andrew Benko, Jason Wong, Marie-France Giroux, Bob Abraham, Peter Collingwood and Daniel Bourgeois.



Marie-France Giroux receives the CAIR Award from President Jason Wong.

# « GRAND SLAMS & CATASTROPHES » COURSE

FEBRUARY 8-9, 2019  
LAKE LOUISE, ALBERTA

The third edition of the Grand Slams & Catastrophes Course, held by popular demand after a very successful first edition in 2017, generated even more excitement than the year before. Interventional Radiologists, Technologists and Nurses gathered together for two full days of M&M style sessions, chaired by Dr. Jason Wong.



Richard Owen, Marie-France Giroux, Andrew Benko, Adnan Hadziomerovic, John Kaufman, Jason Wong and David Valenti.



Jason Wong.



# STRATEGIC PLAN 2018-2020



Year 2018 marked the first year of the implementation of CAIR's strategic plan.

The Association's mission statement remains the same but the Board approved an exciting new vision for the years to come:

## VISION 2020

### **The Canadian Association for Interventional Radiology (CAIR):**

- Brings together a vast majority of Interventional Radiologists as well as other professionals of the field;
- Works with patient groups and other allies;
- To help increase accessibility for Canadians to patient friendly, effective, minimally invasive, image guided treatments.

### **MISSION :**

Improve the health and quality of life of Canadians through **minimally invasive, image guided therapy.**





## STRATEGIC DIRECTION NO. 1

# PLAN, DEVELOP AND LEAD THE CAIR INITIATIVE FOR PATIENT FRIENDLY, INTERVENTIONAL RADIOLOGY TREATMENTS

The CAIR Initiative is a multi-stakeholder endeavor aimed at making patient friendly, minimally invasive, interventional radiology (IR) treatments widely accessible to Canadian patients.

The CAIR Initiative will be implemented through a number of actions, including:

- Raise awareness about IR amongst target audiences.
- Influence decision-makers to make IR treatments more accessible to Canadians.
- Team up with other professional associations and with patient groups to promote the benefits of IR treatments.
- Maintain regular media relations and public relations to raise awareness about patient friendly IR treatments.
- Showcase testimonials of patients who can speak about the benefits of IR treatments.
- Bestow awards to recognize the achievements of outstanding Interventional Radiologists and of hospitals that have provided extraordinary leadership in making IR treatments accessible to patients.
- Create a new corporate identity through a new name and logo:
  - Canadian Association for Interventional Radiology (CAIR)
  - Association canadienne pour la radiologie d'intervention



## STRATEGIC DIRECTION NO. 2

### IMPROVE VALUE OF MEMBERSHIP IN CAIR

Most Interventional Radiologists practicing in Canada are members of CAIR. The Association will implement measures to attract an even greater number of physicians as well as other professionals such as Technologists and Nurses.

Measures include:

- Create a revamped website that will be a hub for healthcare professionals, patients and decision-makers interested in IR treatments.
- Maintain group membership in CIRSE (Cardiovascular and Interventional Radiological Society of Europe) in order to provide CAIR members with the benefits of belonging to two outstanding professional associations.
- Make membership in CAIR even more relevant to Technologists and Nurses.
- Provide members with an opportunity to obtain all required CME credits for the Royal College MOCOMP program
- Continue to provide members with outstanding continuing professional development activities.
- Maintain the Association's quarterly newsletter and community forum as well as the ongoing circulation of clinical cases.



## STRATEGIC DIRECTION NO. 3

### ENSURE THE ASSOCIATION'S FINANCIAL SUSTAINABILITY AND GROWTH

The Association's income is mainly based on membership fees, revenue from events and support from corporate partners. Additional sources of income are required to ensure sustainability and growth.

The Association will take measures to generate new revenue, including:

- Have membership fees reflect the additional benefits provided to members.
- Adjust Annual Meeting registration fees in order to offset rising expenses.
- Ensure that relations with corporate partners are more mutually beneficial than ever before.
- Explore new funding opportunities.





# OUR SINCEREST THANKS TO...



Canadian Association for  
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