



Canadian Association for  
**Interventional Radiology**  
Association canadienne pour  
**la radiologie d'intervention**



**ANNUAL  
REPORT**

2018

# MESSAGE FROM THE PRESIDENT



We were very busy in 2018 working on Year one of our 2018-2020 strategic plan.

I am very pleased that our new name and logo, introduced at the end of 2017, have been quickly adopted by our members and stakeholders and that our new vision for the future has received strong support from our constituency.

The Canadian Association for Interventional Radiology (CAIR) is more than ever determined to raise awareness about Interventional Radiology (IR) treatments and to lift the hurdles that stand in the way of better access for Canadians to the benefits that IR treatments can provide.

The **CAIR Initiative**, launched in the winter of 2018, aims to inform patients about alternatives to surgery, such as uterine fibroid embolization or chemoembolization of cancerous tumours. It also aims to get decision makers to realize the cost-effectiveness of IR treatments.

The CAIR introduced its new website in 2018. The website remains a helpful resource for health professionals working in the field of IR, but it now has enhanced sections intended for patients. As an example, new educational videos appear on the website. They are designed to help patients understand common IR treatments and to provide them with the information they need to seek non-invasive IR treatments as they navigate the healthcare system.

In the fall of 2018, the CAIR launched a membership drive under the theme ***There has never been a better time to join CAIR.*** We have since recruited new members and reactivated the membership of many others.

The majority of Interventional Radiologists working in Canada already belong to the CAIR. But a growing number of those who don't are realizing the value of the new benefits that the CAIR now offers, in particular all the benefits of membership with the CIRSE (Cardiovascular and Interventional Radiological Society of Europe) and a one-stop shop for all the CME credits they need (sections 1, 2 and 3). The CAIR is now a group member of CIRSE and physicians enrolled with the CAIR automatically enjoy the numerous benefits of CIRSE, which include access to remarkable online professional development resources. Furthermore, members who attend the CAIR Annual Meeting now have the opportunity to gain section 2 credits through our new self-assessment program.

# CONTINUATION

Our professional development events in 2018 were once again very successful. The CAIR 2018 Annual Meeting, held in collaboration with the CAMRT (Canadian Association of Medical Radiation Technologists) in Calgary, Alberta, attracted more than 300 attendees. Congratulations to the Program Committee that I had the privilege to chair, in particular to Dr. Amol Mujoomdar and to Dr. Tara Graham.

The second edition of the Grand Slams & Catastrophes Course, held by popular demand after a very successful first edition in 2017, generated even more excitement than the year before. I want to thank my co-chair, Dr. Andrew Benko, for all his great work.

Our newsletter, the **CAIR Express**, is better than ever since Dr. Vamshi Kotha agreed to take on the role of Editor. The newsletter has become a must for all those who want to know what's going on in the field of interventional radiology in Canada.

The **CAIR Community**, our online discussion forum for CAIR members, has achieved an unprecedented level of activity in 2018 thanks to the leadership of Dr. Sean Kennedy, our resident representative on the CAIR Board.

The CAIR had the pleasure to greet two new Board members, who were elected at the Annual General Meeting held in June 2018. I warmly welcome to our team Dr. Véronique Caty from Québec and Dr. Darren Ferguson from New Brunswick.

I also want to recognize the great work of Mr. Daniel Lapointe, CAIR Executive Director, and of Ms. Sarah Elimam, CAIR Manager of Events & Membership. They are the backbone of our very strong and healthy association.

Lastly, I want to thank our numerous corporate partners for their ongoing support.

I will be stepping down from my presidential functions in 2019. Dr. Amol Mujoomdar is ready to take over as CAIR President starting in June. I am confident Amol will lead the CAIR to even greater heights.

All this is very exciting. There has never been a better time to join CAIR.

Take CAIR!

**Jason Wong**

President

# CAIR 17<sup>TH</sup> ANNUAL MEETING

MAY 31 – JUNE 2, 2018  
CALGARY, ALBERTA

The 17<sup>th</sup> edition of the CAIR Annual Meeting, held in collaboration with the CAMRT (Canadian Association of Medical Radiation Technologists), was tremendously successful. More than 300 attendees enjoyed 2.5 days of quality continuing medical education. The Guest speakers of the event were:



**James BENENATI, MD**

Medical Director of the Non Invasive Vascular Laboratory, Miami  
Cardiac and Vascular Institute Clinical Professor of Radiology Florida International University School of Medicine, Miami



**Alda TAM, MD, MBA, FRCPC, FSIR**

Associate Professor & Clinical Medical Director,  
Department of Interventional Radiology,  
University of Texas MD Anderson Cancer Center,  
Houston



**Scott TREROTOLA, MD, FACR, FSIR**

Associate Chair and Chief of Interventional Radiology; Vice Chair for Quality and Safety; Professor of radiology; Professor of radiology in surgery, University of Pennsylvania School of Medicine, Philadelphia



**Suresh VEDANTHAM, M.D.**

Professor of Radiology & Surgery Mallinckrodt Institute of Radiology; Assistant Dean for Clinical Research; Medical Director, Center for Clinical Studies, Washington University School of Medicine, Washington





# «GRAND SLAMS & CATASTROPHES» COURSE

FEBRUARY 9-10, 2018  
LAKE LOUISE, ALBERTA

The second edition of the Grand Slams & Catastrophes Course, held by popular demand after a very successful first edition in 2017, generated even more excitement than the year before. Interventional Radiologists, Technologists and Nurses gathered together for two full days of M&M style sessions, co-chaired by Dr. Jason Wong and Dr. Andrew Benko.



## CAIR EXPRESS

Thanks to the leadership of its Editor, Dr. Vamshi Kotha, Associate Professor, Cardiovascular and Interventional Radiology, Foothills Medical Centre in Calgary, Alberta, four issues of the CAIR Express, the Association's quarterly newsletter, were produced in 2018.

The CAIR Express provides insightful articles and interviews with key players in the field of Interventional Radiology in Canada.



## CAIR ONLINE COMMUNITY FORUM

The CAIR Online Community Forum, moderated by Dr. Sean Kennedy, Resident, Department of Medical Imagery at the University of Toronto, continued to provide CAIR members with a very user-friendly tool to share advice and information in a spirit of continuing professional development.

# STRATEGIC PLAN

## 2018-2020

Year 2018 marked the first year of the implementation of CAIR's strategic plan.

The Association's mission statement remains the same but the Board approved an exciting new vision for the years to come:

### VISION 2020

#### The Canadian Association for Interventional Radiology (CAIR):

- Brings together a vast majority of Interventional Radiologists as well as other professionals of the field;
- Works with patient groups and other allies;
- To help increase accessibility for Canadians to patient friendly, effective, minimally invasive, image guided treatments.

### MISSION :

Improve the health and quality of life of Canadians through **minimally invasive, image guided therapy.**



## STRATEGIC DIRECTION NO. 1

### **Plan, develop and lead the CAIR Initiative for patient friendly, interventional radiology treatments.**

The CAIR Initiative is a multi-stakeholder endeavor aimed at making patient friendly, minimally invasive, interventional radiology (IR) treatments widely accessible to Canadian patients.

The CAIR Initiative will be implemented through a number of actions, including:

- Raise awareness about IR amongst target audiences.
- Influence decision-makers to make IR treatments more accessible to Canadians.
- Team up with other professional associations and with patient groups to promote the benefits of IR treatments.
- Maintain regular media relations and public relations to raise awareness about patient friendly IR treatments.
- Showcase testimonials of patients who can speak about the benefits of IR treatments.
- Bestow awards to recognize the achievements of outstanding Interventional Radiologists and of hospitals that have provided extraordinary leadership in making IR treatments accessible to patients.
- Create a new corporate identity through a new name and logo:
  - Canadian Association for Interventional Radiology (CAIR)
  - Association canadienne pour la radiologie d'intervention



Canadian Association for  
**Interventional Radiology**  
Association canadienne pour  
**la radiologie d'intervention**



## STRATEGIC DIRECTION NO. 2

### Improve value of membership in CAIR

Most Interventional Radiologists practicing in Canada are members of CAIR. The Association will implement measures to attract an even greater number of physicians as well as other professionals such as Technologists and Nurses.

Measures include:

- Create a revamped website that will be a hub for healthcare professionals, patients and decision-makers interested in IR treatments.
- Maintain group membership in CIRSE (Cardiovascular and Interventional Radiological Society of Europe) in order to provide CAIR members with the benefits of belonging to two outstanding professional associations.
- Make membership in CAIR even more relevant to Technologists and Nurses.
- Provide members with an opportunity to obtain all required CME credits for the Royal College MOCOMP program
- Continue to provide members with outstanding continuing professional development activities.
- Maintain the Association's quarterly newsletter and community forum as well as the ongoing circulation of clinical cases.



## STRATEGIC DIRECTION NO. 3

### Ensure the Association's financial sustainability and growth

The Association's income is mainly based on membership fees, revenue from events and support from corporate partners. Additional sources of income are required to ensure sustainability and growth.

The Association will take measures to generate new revenue, including:

- Have membership fees reflect the additional benefits provided to members.
- Adjust Annual Meeting registration fees in order to offset rising expenses.
- Ensure that relations with corporate partners are more mutually beneficial than ever before.
- Explore new funding opportunities.



# MANY THANKS TO OUR CORPORATE PARTNERS



Canadian Association for  
**Interventional Radiology**  
Association canadienne pour  
**la radiologie d'intervention**

1370, Notre-Dame O.  
Montreal, Qc, H3C 1K8

(T) 514-282-2744  
(F) 514-282-4292

**cairweb.ca**